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Date:

3/1/06


Benjie Balser

In Re Application of:

Beyers, et al

Confirmation No.: 6170

Group Art Unit: 2614

Serial No.: 09/973,610

Examiner: Lam, Wai Yip

Filed: October 9, 2001

Docket No.: A-7280 (191920-1060)

Title: Triggered Media Content in a Subscriber Television System

Response to Office Action

Total Pages Transmitted (including cover sheet) - 23

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For: Triggered Media Content in a Subscriber Television System

RESPONSE TO OFFICE ACTION

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir,

The outstanding Office Action mailed December 1, 2005, has been carefully considered. In response thereto, please enter the following amendments in which claims 1, 4, 5, 6, 10, 12-14, 17, 18, 21, 24-26, and 31-38 are amended; and claims 2-3 are canceled. Claims 1 and 4-38 are now pending in the present application. Reconsideration and allowance of the application and presently pending claims, as amended, are respectfully requested.

AUTHORIZATION TO DEBIT ACCOUNT

It is believed that no extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account No. 20-0778.